

Get on the phone and power up your business...Announcing: The Tuesday Night Sessions...8 Fabulous Teachers...8 Fabulous Tuesdays...one value packed deal



**The Small Business
Big Ideas Show**
presents a dynamic
8 speaker teleclass
series called the
**Tuesday Night
Sessions!**

**8 dynamic speakers
Interview style
teleclass seminars
with time for questions
at the end of each and
every class.**

The Schedule:

July 8th - We open the Tuesday night series with **Murray Smith**. Maybe not a household name...but Murray is a guy who knows how to make things happen. He and I will be talking about **“Selling**

strategies that work in any economy.”

Murray Smith is partnered with John Assaraf from the hit DVD **“The Secret”** and who is also affiliated with One Coach - a leading edge business coaching company. www.onecoach.com

Murray brought Indian Motorcycle brand from being in the red to becoming a multi million-dollar company and was instrumental in opening Dave and Busters Restaurant in Woodbridge. Murray knows his stuff and is co-author of the book **“The Answer”**.

Tuesday nights are geared to gearing you up. We’ve assembled 8 spectacular teachers that know how to help you develop your business.

July 22nd - My good friend and associate **Tom St. Louis**, one of the leading minds in marketing today, will talk about the **3 most powerful marketing strategies you need to know in order to grow your business.**

August 12th - He’s a master clothing retailer in the U.S., has authored two books (Hug Your Customer and Hug Your People) and has been on the Today Show on ABC in early April. He is one of my personal favourite people. **Jack Mitchell** of Mitchell Richards Clothing Stores and www.hugyourcustomer.com

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will be our guest on this night and talk about how having a “*Hug Your Customer*” culture in your business paves the way towards success!

September 9th - She’s an incredible coach, speaker, and author. **Marci Shimoff** from “*The Secret*” and “*Chicken Soup For The Soul*” fame will discuss secrets to *being Happy for No Reason*. We will discuss her latest book and why happiness leads to resounding success.

October 7th - **Kim Ades** is a master coach. She’s studied success habits of hundreds of leading real estate professionals in her business at Opening Doors www.openingdoors.tv. In this class, Kim will discuss the importance of how your thoughts become things and how your beliefs can get in the way of your ultimate success. *Choose the best thoughts and have the best possible outcomes* is the topic for this Tuesday night session...

October 28th - Author, real estate investment expert and top notch speaker **Raymond Aaron** will discuss his newest book *Do What You Love and the Money Will Follow*. We will look at creating a business you absolutely love and look at ways you can make money doing so. Raymond is a passionate, energetic guy and this class will be high energy - so strap yourself in and get ready for lift off!

November 18th - We have a promotional pearl for you on this night. **Tsufit** author, speaker, coach and even Carmen Miranda...yes...Carmen Miranda will discuss her promotional secrets that get optimum results. We will discuss her new book...**Step Into The Spotlight** because all business is show business. Tsufit is an engaging and funny woman. This will be a 'can't miss' clas

December 9th - We wrap up the year with one of the brighter lights on the speaking and learning scene. She’s a top-notch nutritionist, speaker, author, coach and she knows success strategies that work. On December 9th wrap up your year and begin to create for the new one ahead as we go one-on-one with **Jennifer Hough** - **Effortless Marketing, Less Work - Get More Clients** will be the topic for discussion this night!

The Tuesday Night Sessions

8 Tuesdays
8 amazing speakers,
authors and teachers
8 chances at
incredible results

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So why a teleclass series? Well, it is our business mission to deliver products, ideas and services that make a difference for the small business owner. Our workshops, coaching and radio show are all about helping you get more out of your business and life.

Let's face it, in this day and age, we're being bombarded by negative news about the economy, gas prices are soaring and who knows where the future lies?

So now you don't have to put a penny in the tank to learn from these eight top notch teachers. You don't have to break the bank either, because we've also kept costs very reasonable.

\$179.00 for the series and \$31.00 per class.

You've got a chance to learn from the best, get your business into high gear this year with some velocity and get up to speed on the hottest selling and marketing ideas that will ensure your business is rock solid in good and bad times.

Learn from eight top-notch teachers and speakers that have all been guests on the Small Business Big Ideas Show. I have interviewed literally hundreds of guests and I would put these speakers up with the brightest minds in business today!

Best Regards/David Cohen

8 amazing guest speakers!

**Awesome online learning
8 great business-building topics and a price point that rocks!**

\$179.00 plus GST for the entire series or \$31.00 per class...you have the choice!

Plus, you can now pay online!

Click on this link and make the purchase you want!

<http://www.smallbusinessbigideas.com:80/buynow/>

Register now!

Call 416-630-3527 and make sure you're on the call series!

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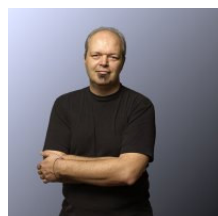
**Pay by secure internet with your choice of card. Call us. We will walk you through the process!
416-630-3527
Register now!**

Tuesday Night Sessions from 7-8 pm...

The Line-up



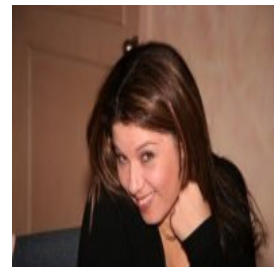
Murray Smith



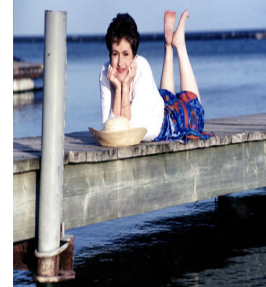
Tom St. Louis



Jack Mitchell



Kim Ades

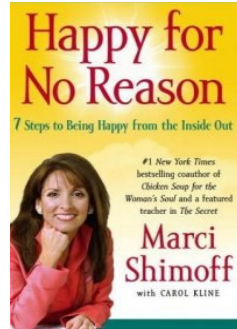


Tsufit

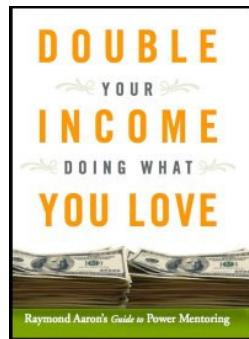


Jennifer Hough

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Marci Shimoff



Raymond Aaron

**8 great speakers
value priced**

**The Tuesday Night
Sessions**

Book now

**\$179.00 plus GST
for the series or
\$31.00 plus GST
per class**

Call 416-630-3527

July 8th: Murray Smith. Murray Smith is one of North America's top serial entrepreneurs, having built over 17 businesses between himself and partner John Assaraf. These include RE/MAX of Indiana, Indian Motorcycle, Bamboo.com, and now OneCoach, a business coaching company that arose out of their vision to help one million entrepreneurs succeed in their business, creating a ripple effect throughout the economy and throughout the world.

July 22nd: Tom St. Louis has studied with the best in the business and brings his practical, achievable ideas to the conversation. You will learn how to tap into the three most powerful marketing ideas that will revolutionize how you do business. www.zerald.com

August 12th: Jack Mitchell has built one of the most successful clothing stores in North America. Based in Connecticut, Mitchell Richards Clothing has service second to none. Listen to Jack's award-winning philosophy about how Hugging Your Customer and People brings success to the bank account. www.hugyourcustomer.com

September 9th: Marci Shimoff is the real deal. In Happy for No Reason: 7 Steps to Being Happy from the Inside Out, transformational expert Marci Shimoff offers a breakthrough approach to being happy, one that doesn't depend on achievements, goals, money, relationships, or anything else "out there." Based on cutting-edge research and knowledge from the world's leading experts in the fields of positive psychology and neurophysiology, plus interviews with 100 truly happy people, this life-changing book provides a powerful, proven 7-step program that will enable you to be happier right now -- no matter where you start. www.marcishimoff.com

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October 7th: Kim Ades is a bright light in the business world. Between 1995 and 2005, Kim was the Founder and President of Upward Motion and is well known for dramatically penetrating the international real estate industry with a product called the Real Estate Simulator, a web-based assessment tool for the recruitment, selection and training of top performing real estate agents. During that period, Kim worked intimately with brokers to help them identify the characteristics, traits and behaviours of individuals who had the potential to be outstanding real estate agents. Kim is now the leader of Frame of Mind Coaching.
www.openingdoors.tv

October 28th: Raymond Aaron is the nation's number one success and investment coach. He has committed his life to teaching people just like you how to utilize his powerful goal setting strategies and life management tools to dramatically change **your life for the better**. Plus, using his own innovative techniques developed over the last two decades, he shows you how to — **step-by-step** — take conscious control of your world so you can **double, triple; even quadruple** your income **doing what you love to do**. www.aaron.com

November 18th: Tsufit is a coach who specializes in coaching entrepreneurs to promote and publicize their dream business. Tsufit also coaches business owners to write and perform dazzling infomercials for networking functions...cont'd...

Tsufit...and to add sparkle to lengthier presentations. A singer, television